



**Australian Beef**  
Sustainability  
Framework

AUSTRALIA

**Tony Hegarty** – Producer and member of  
Sustainability Steering Group



# OUR SIX KEY PRIORITIES



Animal husbandry techniques



Profitability across the value chain



Balance of tree and grass cover



Climate change risk



Antimicrobial stewardship



Health and safety of people in the industry

# CURRENT FOCUS



  
**mla**  
MEAT & LIVESTOCK AUSTRALIA

**Carbon Neutral 2030**

The central graphic features the MLA logo and the text 'Carbon Neutral 2030' in a bold, green font. The background consists of several overlapping, semi-transparent green squares of various sizes and orientations, creating a layered effect.

# HIGHLIGHTS

## FRAMEWORK HIGHLIGHTS



Established an expert panel on balance of tree and grass cover



Decided on 6 key priority areas for industry focus

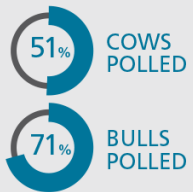
# HIGHLIGHTS



## ANIMAL WELFARE



\$35m research partnership established



High proportion of cows and bulls are polled and don't require dehorning



Pain relief made commercially available for use on cattle in late 2016



## ECONOMIC RESILIENCE



\$120m in farmgate returns from the Meat Standards Australia beef program



Rollout of Profitable Grazing Systems, with a potential 30% boost to producer knowledge and skills

# HIGHLIGHTS



## ENVIRONMENTAL STEWARDSHIP



**NEUTRAL**  
2030

Pathways investigated for the red meat industry to become carbon neutral by 2030



## PEOPLE & THE COMMUNITY



Established a proactive antibiotic monitoring program in Australian feedlots



58% of Australians consider beef part of a healthy, balanced diet

# ON THE HORIZON



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